

**Annual Community Outreach Summary [2017]**

Name of Activity: Standard 4.1 - Lung Cancer Prevention Event

| Type of cancer  | Meeting date need was discussed (MM/DD/YYYY) | Type of Activity (Pre or Scr) | Guidelines used to design activity | Date of Activity | Participants (target audience, # in attendance)   | Outcomes/Follow-up process for participants w/positive findings (Screening only) | Effectiveness of Activity (value, lessons learned, recommendations for improvements)   |
|---|--|-------------------------------|------------------------------------|------------------|---|--|--|
| <p><b>Lung</b><br/>Lung Cancer is the number 2 most diagnosed cancer in Lexington County and is the number 1 leading cause of cancer death. Decrease the number of patients in our community who present with late stage lung cancer.</p> | <p>1/3/17<br/>7/11/17<br/>10/3/17</p>        | Prevention                    | ACS Guidelines                     | 6/20/17          | Individuals who wish to quit smoking in rural Lexington County: 26 participants. Program was advertised to community members and through LMC doctors offices/Urgent Care Centers. | NA   | <p>The hospital offered a smoking cessation program ("Freedom from Smoking") to the public for those wanting to quit. The program is free of charge to the public because the associated costs are covered by the Lexington Medical Center Foundation. June 20, 2017 was the Quit Day for the participants. Donna Fox, RN led the program. Participants fill out a quit date form on this day.<br/><b>Value:</b> Participants have a 51% quit rate from this program. This is significantly higher than the national average of around 17%. Participants were given strategies and skills to help them quit and maintain.<br/><b>Improvements:</b> This program is expanding to the rural parts of the county to target individuals with a higher rate of smoking and lung cancer. Over the next year, multiple sessions will be offered, free of cost, in Lexington County ,expanding into more rural areas (Irmo, Lexington, Batesburg-Leesville).</p> |

Name of Activity: Standard 4.2 - Breast Cancer Screening Event

| Type of cancer  | Meeting date need was discussed | Type of Activity (Pre or Scr) | Guidelines used to design activity | Date of Activity | Participants (target audience, # in attendance)               | Outcomes/Follow-up process for participants w/positive findings (Screening only)  | Effectiveness of Activity (value, lessons learned, recommendations for improvements)   |
|---|---------------------------------|-------------------------------|------------------------------------|------------------|---|---|--|
| <p><b>Breast</b><br/>Decrease the numbers of Hispanic patients in our community who present at Stage III and IV. Lexington County has the second highest incidence rate of breast cancer in SC among Hispanics at 119.9 per 100,000. Breast cancer is identified as one of the leading causes of cancer deaths in the Hispanic community in Lexington County.</p> | <p>1/3/17<br/>10/3/17</p>       | 2D- Mammography (Screening)   | NCCN Guidelines                    | 9/22/17          | 22 Individuals screened; All 22 were rural, Hispanic females. | <p><b>Outcomes:</b><br/>22 Mammograms completed 20 Mammograms Benign/Negative 2 Referred for Additional Imaging<br/><b>Follow-up process:</b> Two women were referred back to the hospital for additional imaging. One was referred for an outside film comparison. After additional imaging both results came back negative.</p> | <p><b>Effectiveness:</b> The hospital partnered with PASOs, a non-profit focused on supporting the growth of healthy Latino communities. The screening event was in Gaston, SC, and targeted a rural Hispanic population. 22 individuals received mammograms. Two individuals were called back to the hospital for further screening. All of this was provided free of charge to those screened. Educational material was also given in Spanish to all participants.<br/><b>Recommendations for improvements:</b> LMC will continue to partner with PASOs to try and target rural Hispanic communities, while also expanding the size of this screening event.<br/><b>Future Plans:</b> Future plans are to increase marketing efforts to these underserved populations with the hopes of increasing turnout. Our Hispanic population is growing and the needs are many.</p> |

Completed by: Thomas Tafel, Community Outreach Coordinator

Meeting date report was presented to cancer committee 10/3/17